



Great British Bake Off - Finalist Laura Adlington

Nov 30, 2020 10:00 GMT

GREAT BRITISH BAKE OFF STAR SETS CHRISTMAS BAKING CHALLENGE - Laura Adlington

GREAT BRITISH BAKE OFF STAR SETS CHRISTMAS BAKING CHALLENGE

Our TV star Laura Adlington has captured the hearts of viewers nationwide with her bubbly personality and delicious baking creations.

Born and bred in Gravesend, the 31 year old is now working with her local hospice, **ellenor**, to launch an exciting baking challenge aimed at people

aged 16 years and over and to anyone with a passion for baking.

Laura said: "Being part of Bake Off this year was incredible, and I feel honoured to now be able to support **ellenor** – a local charity close to my heart. I'm asking everyone to get their creative hats on and create a '**Rainbow themed**' cake.

"Not only has the rainbow emerged as the symbol of 2020, but its hopefulness, inclusivity and ability to stretch from one place to another brilliantly sums up all that **ellenor** does in supporting those with life limiting illnesses and their families.

"**ellenor** is amazing, keeping families positive and with its care extending across all sorts of different areas both practically and geographically. I can't wait to see how people interpret the theme, and it will make a great change to be a judge not a contestant".

Vikki Harding **ellenor** Chief Executive said: "We are proud to partner with local celebrities who want to support the organisation and proud to organise fun, interactive campaigns which involve our local community. A big thank you to Laura for making this happen and supporting our work with those living with life limiting conditions".

For full details of the competition, click here [Terms and Conditions](#) The competition runs from 10 am 30 November to 3pm 16 December.

The finalist will win a signed copy of the Great British Bake Off: An Extra Slice AND a KitchenAid blender. The runner up will receive a Waitrose luxury food hamper.

We are **ellenor**, a charity funded by the generosity of our local community, offering the best care and support to families facing terminal illness in Kent. We are the **only** charity in the county that provides hospice care for people of all ages – babies, children and adults - and their families. This includes pain and symptom relief, end of life care, respite, bereavement support and emotional and spiritual care.

Our Children's Hospice Care, formerly known as chYps, is provided in the

comfort of the family home and spans across North and West Kent and the London Borough of Bexley. Adults living in Gravesham, Dartford and Swanley, receive care in their place of choice, including their own homes, at our Hospice in Gravesend and in local care homes.

Contacts



Basia Wilson

Press Contact

PR Manager

basia.wilson@ellenor.org

01474320007

07932601517