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Tunbridge Wells biggest Teddy Bear needs a name!

This Christmas will see the return of Tunbridge Wells biggest Teddy Bear to Royal Victoria Place (RVP). The 3.5 metre giant bear was hugely loved last year with shoppers and their families posting and sharing selfies of themselves and donating money to support **ellenor**. In 2017, the #TeddySelfie campaign raised nearly £3,000 for ellenor could pay for 90 play therapy sessions for very sick children across the Kent region.

This Christmas RVP wants to give its much loved teddy bear a special name, so is inviting local children to get creative and give it a name in aid of ellenor, a local charity bringing specialist hospice care to the child's home,

allowing families to spend more time together.

Katherine Barnes, **ellenor** Fundraising Manager says:” *We are so grateful to Royal Victoria Place for choosing to support ellenor again this year through their ‘Name a Teddy Bear’ campaign. This is a wonderful opportunity for us to raise much needed funds and awareness of **ellenor**’s services in the local community. Don’t miss your opportunity to name the most famous bear in Tunbridge Wells; we can’t wait to hear your suggestions!*

Children who wish to enter the bear naming competition can do so by sending their suggested name together with up to 50 words about why they chose the name to ellenor by Monday 29th October 2018 (see full details below).The winner will win a £50 RVP Gift Card plus a family VIP invitation to meet Santa and attend the Festive Family Fun Day at RVP on Sunday 18th November.

The Giant Teddy will be on display at RVP between Sunday 18th November and Christmas Eve and located on level 2 opposite French Connection.

Marc Burchett, Marketing Manager of Royal Victoria Place, says: “*We are delighted to once again support **ellenor** and the vital work they do, after the success of our Teddy Selfie Campaign last year. Our Giant Teddy Bear was much loved by shoppers of all ages when he was here last Christmas, so we felt that it was appropriate for us to let local children have the chance to name him.*”

How to enter:

The competition is open to children aged between 4 - 10 years of age. Simply email your suggested name together with up to 50 words about why the name was chosen and a parent/guardian contact email/phone number to teddyneedsaname@ellenor.org (our children’s hospice at home team will choose one lucky winner).

Closing date for entries is Monday 29th October 2018.The winner will be notified by Monday 5th November 2018.

We are **ellenor**, a charity funded by the generosity of our local community, offering the best care and support to families facing terminal illness in Kent. We are the **only** charity in the county that provides hospice care for people of

all ages – babies, children and adults - and their families. This includes pain and symptom relief, end of life care, respite, bereavement support and emotional and spiritual care.

Our Children's Hospice Care, formerly known as chYps, is provided in the comfort of the family home and spans across North and West Kent and the London Borough of Bexley. Adults living in Gravesham, Dartford and Swanley, receive care in their place of choice, including their own homes, at our Hospice in Gravesend and in local care homes.

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